

# 2024/2025 Crosswords Advertising Rates

Fees effective from 1st July 2024.

Submissions will close on **Tuesday at 12:00 noon** and circulation will be **Thursday morning**.  
Crosswords is printed fortnightly.

## Business Advertisements

*(Business Premises outside of the Shire of Yilgarn)*

	Black / White		Colour	
	Artwork Supplied	Creation Required	Artwork Supplied	Creation Required
Full Page (A4)	\$35.00	\$55.00	\$160.00	\$180.00
1/2 page (A5 or A5R size)	\$20.00	\$30.00	\$90.00	\$100.00
1/4 page	\$15.00	\$25.00	\$50.00	\$60.00

## Local Business & NFP Advertisements

*(Business Premises inside of the Shire of Yilgarn)*

	Black / White		Colour	
	Artwork Supplied	Creation Required	Artwork Supplied	Creation Required
Full Page (A4)	\$30.00	\$50.00	\$130.00	\$160.00
1/2 page (A5 or A5R size)	\$15.00	\$18.00	\$70.00	\$90.00
1/4 page	\$10.00	\$15.00	\$35.00	\$40.00
Lineage (Real Estate, Garage Sales, Employment Adverts - six lines maximum)	\$8.00 per issue			

## Free Advertising

Community Notices (Community Events, Community Group Notices, Health Services, Dog Baiting, Volunteers needed etc.) Including Birthdays, Births, Deaths, Thanks, Congratulations, Gotchas, Raffle Results, Business Hours/Disruptions, Wanted adverts.

**Size of free advertising is up to the discretion of the CRC.**

## Advert size specifications for Crosswords (W x H)

1/4 page vertical	90mm x 120mm
1/4 page horizontal	180mm x 60mm
1/2 page vertical	90mm x 270mm
1/2 page horizontal	180mm x 120mm
A4 Full page	180mm x 270mm
* A5 adverts which are not horizontal will be displayed in print on their side to ensure no modification to advertisements.	