

## Advertising Rates Calendar and Directory

Pricing effective as of 1st July 2020

Shire of Yilgarn Calendar	1 advertisement	2 advertisements	3 advertisements
Business card size (72 x 52 mm)	\$50.00	\$90.00	\$120.00

Shire of Yilgarn Local Information Directory	Cost	Ad size specifications
<b>FULL PAGE</b> - Glossy colour back cover	\$350.00	180 x 125 mm
<b>FULL PAGE</b> - Glossy colour inside cover	\$350.00	180 x 125 mm
<b>FULL PAGE</b> - Black & White inside book	\$230.00	180 x 125 mm
<b>HALF PAGE</b> - Glossy colour inside/back cover	\$270.00	90 x 125 mm
<b>HALF PAGE</b> - Black & White inside book	\$210.00	90 x 125 mm
<b>QUARTER PAGE</b> - (horizontal) - Glossy colour inside cover	\$220.00	45 x 125 mm
<b>QUARTER PAGE</b> - Glossy colour inside cover	\$220.00	90 x 65 mm
<b>QUARTER PAGE</b> - Black & White inside book	\$180.00	90 x 65 mm
<b>EIGHTH PAGE</b> - Black and White inside book	\$130.00	44 x 65 mm